




**Institute of Infrastructure,
Technology, Research and
Management**



**ICSSR SPONSORED ONE DAY INTERNATIONAL CONFERENCE UNDER VISION
VIKSHIT BHARAT @2047
AYUSHGLOBE 2025 - AYUSH FOR GLOBAL WELL-BEING AND
EXPORTS FROM INDIA**

31st January, 2025 (Hybrid mode)

CALL FOR PAPERS

 **+91-7579282549**

***Department of Humanities and Social Sciences
Institute of Infrastructure, Technology, Research and
Management (IITRAM)
(An Autonomous University established by Government
of Gujarat)***

ABOUT IITRAM:

Institute of Infrastructure Technology Research and Management (IITRAM) is an autonomous state university located in Ahmedabad, Gujarat, India. Established in 2013, IITRAM aims to provide high-quality education and research in the field of infrastructure engineering and management. IITRAM offers undergraduate, postgraduate, and doctoral programs in various disciplines of engineering, such as civil, mechanical, electrical and computer science. We also offer PhD programs in humanities and social sciences. IITRAM also collaborates with industry and academia to foster innovation and skill development in the infrastructure sector. IITRAM has established five Centers of Excellence (CoEs) funded by the Government of Gujarat, namely: Siemens CoE, Advanced Defense Technologies CoE, Artificial Intelligence and Machine Learning CoE, Drone Technology CoE, and Aerospace and Defense CoE. These CoEs provide state-of-the-art facilities and training in various domains of engineering, such as product lifecycle management, automation, mechatronics, additive manufacturing, radar systems, missile technology, UAVs, computer vision, natural language processing, data analytics, aerodynamics, propulsion, structures, materials, etc. IITRAM is ranked at #201 in India and #2 in Ahmedabad for B. Tech by NIRF ranking 2020.

ABOUT THE CONFERENCE:

The proposed conference “*AYUSHGLOBE 2025 - AYUSH for Global Well-Being and Exports from India*” supported by the Indian Council of Social Science Research (ICSSR) under the Special Call on Vision Viksit Bharat@2047, aims to explore strategies and opportunities for *Enhancing the Export Potential of AYUSH Products from Gujarat, Maharashtra, and Karnataka*. The main objective of the conference is to explore the strategies to enhance the global market potential of Ayush products, focusing on their unique contributions to holistic well-being. By addressing key challenges in export, such as quality assurance, regulatory compliance, and international demand, the conference aims to equip stakeholders with actionable insights. It seeks to foster collaborations among policymakers, researchers, and industry leaders to identify opportunities for scaling exports, particularly from Gujarat, Maharashtra, and Karnataka, and establish India as a leading exporter of Ayush products in the global wellness market. This conference is aligning the findings with India’s long-term development goals under Vision Viksit Bharat@2047 by leveraging the AYUSH sectors potential to strengthen economic growth, health outcomes, and cultural diplomacy. The key topics to be covered during this conference as mentioned below:

TOPIC 1	TOPIC 2	TOPIC 3	TOPIC 4	TOPIC 5
Role of Ayush Product for Global Well-being <ul style="list-style-type: none"> • Global Demand for Ayush Products. • Role of export of Ayush Product in Vision Viksit Bharat @2047. • Sustainability and Ethical Practices in Ayush Exports. 	Quality Standards and Certification of Ayush <ul style="list-style-type: none"> • Quality Standards and Certification for Export. • Challenges in Adopting International Standards. • Importance of Sustainable and Ethical Certifications. 	Opportunities and Challenges of Ayush Product Export <ul style="list-style-type: none"> • Export Opportunities in Gujarat, Maharashtra, and Karnataka. • Challenges in Exporting Ayush Products. • Regulatory Challenges and Trade Opportunities in Developed Countries. 	Policy Framework and Government Initiatives for Ayush Product <ul style="list-style-type: none"> • Government Support and Funding Opportunities for Exporters. • Regulatory Support for Global Market Access for Ayush. • Digital Initiatives for Ayush Product Export. 	Strategies for Market Penetration <ul style="list-style-type: none"> • Mapping Emerging Markets: Identifying High-Potential Countries for Indian Ayush product. • The Future of Ayush Exports: Trends and Innovations for International Markets.

Call for submissions on studies exploring AYUSHGLOBE 2025 - AYUSH for Global WellBeing and Exports from India. Researchers are invited to submit abstracts and papers addressing the topics outlined above.

SUBMISSION GUIDELINES:

The selection of 25 papers for conference presentation will be confirmed with approval from the review committee. The author(s) should mention under which area the paper may be included. They should adhere to APA (7th Edition) Guidelines:

- Title Page: Title, Author(s), Affiliation(s), Contact Details.
- An Abstract of 300 words with 5 keywords has to be submitted.
- Acronyms and abbreviations should be avoided unless the term or institution is introduced earlier in the text.
- The full paper should be between 5,000 and 7,500 words including Abstract, Notes, References and Author's Note.

PUBLICATION OPPORTUNITY:

Selected papers may be published in journals or book series index in SCOPUS, Web of Science or UGC CARE

REGISTRATION FEE:

Category	Regular Rergistration
• Student (Indian)	Rs. 500
• Faculties	Rs. 1000
• International Delegates	USD 30

Virtual delegates are allowed only from Outside India.



IMPORTANT DATES

- Abstract Submission Deadlin

30th December, 2024

- Notification of Acceptance

31st December, 2024

- Full Paper Submission Window

1st January- 20th January

- Registration Window

1st January- 25th January

- Conference Date

31st January

SCAN FOR REGISTER



ORGANISING COMMITTEE:

Patrons-

- Prof. M.K. Barua, Director, IITRAM
- Mr. Chintamani Joglekar, Registrar, IITRAM

Conference Chairs-

- Dr. Pravin Jadhav, IITRAM
- Dr. Shukkoor T, IITRAM
- Dr. Chakradhar Jadhav, CESS
- Dr. Arun Kumar Bairwa, IIM Amritsar

Conveners-

- Dr. Meera Vasani, IITRAM
- Dr. Imti Watitula Longkumer, IITRAM
- Dr. Saurabh Sinha, IITRAM

COLLABORATIVE INSTITUTE:

- Centre for Economic and Social Studies (CESS), Hyderabad
- Indian Institute of Management-Amritsar (IIM-Amritsar)

For Sponsorship and Industry
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Chief Guests-



Dr. Rajan Sudesh Ratna
Deputy Head and Senior Economic Affairs
officer at United Nations ESCAP



Vd. Jayeshkumar M. Parmar
Director, Office of Director,
AYUSH Government of Gujarat

Keynote Speakers-



Vaidya Joban Kishor Modha
Deputy Director,
Institute of Teaching & Research in Ayurveda, Jamnagar
(Ministry of Ayush, Government of India)



Dr. Vijaya Katti
Professor,
Indian Institute of Foreign Trade
(IIFT), New Delhi